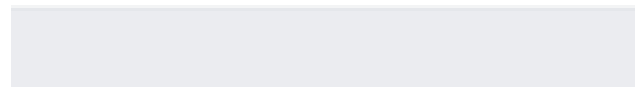Accessible Communication

Pictures in Easy-to-Read

Co-funded by
the European Union

Edit image   Crop

BG Remover

The man makes a toast.

Choosing and Making Images 1

- An image can represent a phrase, message, mood or concept.

- Not everyone will perceive an image the same way. There can even be cultural differences especially with the use of colour.

- An image can replace a word that is difficult to read but cannot be replaced such as a name, title, country etc.

- Make your images age appropriate. Adults like photos but children may prefer cartoon. Ask your Easy-to-Read users. They are the experts on this.

Creative Differences can mean that one persons sees one thing, but another sees something else.
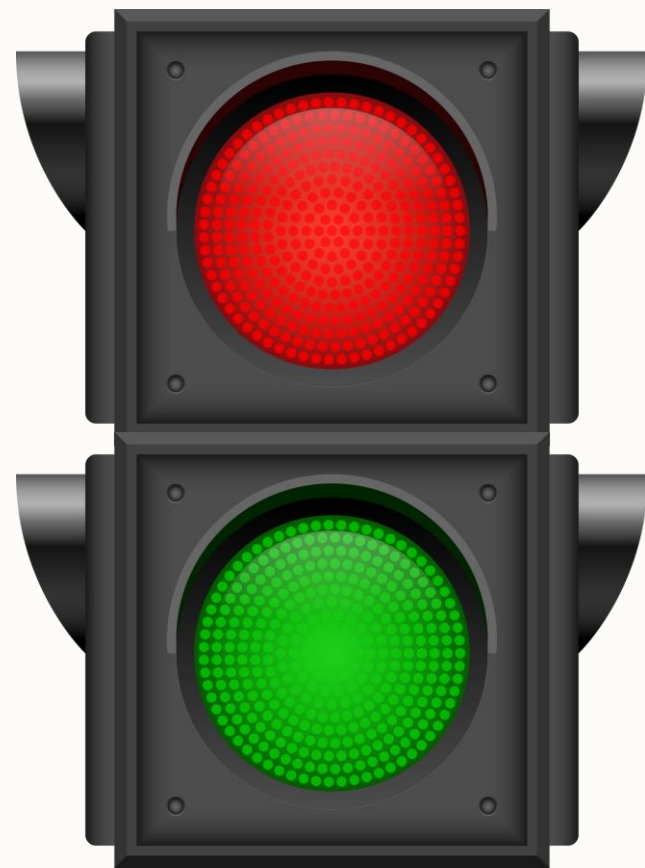
For example, we applied these images to represent a feedback procedure where you would have a person to work with you on it.

We were asked to change the images as our clients saw a confrontation when they looked at the images.

We saw people discussing a topic where one was charged with recording the dialogue.

Your Easy-to-Read experts can be a great support here. What do they see?

For some people it is difficult to see colours or see the difference between colours.

Consider adding 2 ways to know what a thing is if you are using colour.

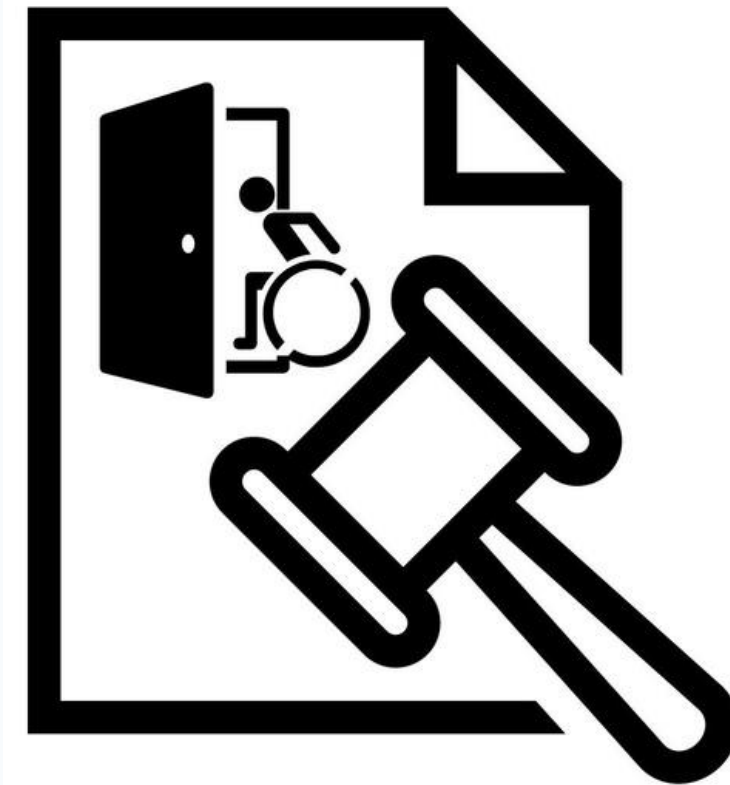For example, red is often used to mean hot or stop.

Here we have added wavy lines to represent heat.

The red man stands still and the green walks.

Excercise

- Split into groups of 3.

- Look at the following six images together.

- Discuss words or phrases that you feel they represent.

- You have ten minutes.

- Discuss as a class group after this.

Choosing and Making Images 2

- Your image should line up with the point, phrase, paragraph that it is supporting.

- It should be representative, intentional and specific.

- Diversity and inclusion.

- Consistency. Do not use the same image twice to mean two different things.

- If you use a digital resource, add alt text or image description. To add alt text, right click on the image and select alt text.

Quote

This is an example of a quotation for doing an Easy to Read version of a document. Can you guess what each of these symbols might mean?

Quote

	Task	
	Document	
	Organisation	
	Contact Person	

	No. of Pages	
	Cost	
	Deadline	
	Comments or Special Instructions	

Example

Composite Images

- Images should be accurate and represent the concept of what the text is saying but this is hard with limited images.

- Do not be afraid to cut up images or add features/images.

- Two photos or mixed format such as graphics plus photo.

Anatomy of an ETR Doc

Pictures on the left.

Simple clear font such as Verdana in font 12-14.

High contrast to background.

Not cluttered.

Pictures are intentional and representative.

Plain English.

Short sentences.

No repetition.

Accessible Communication

What did I do last weekend?

- You have lost the ability to verbally communicate, sign, or gesture.

- You must now draw a picture to describe what you did last weekend.

- You have five minutes and then must hand it to your neighbour.

You have five minutes

- Can they tell you just by your picture what you did last weekend?

- What barriers for non-verbal communicators did this illustrate to you?

- Did your pictures focus on details or whole events?

Spotting Bad Easy-to-Read

Your turn to quality check

We did an easy-to-read invitation to a focus group.

Spot the mistakes that we could have made.

Focus Group

Inclusion Ireland
The National Association for People with an Intellectual Disability.

We are looking for people to help us look at the Irish social care lexicon..

We will be supporting HIQA and the Health Research Board to extrapolate the best words.

You will be in a small focus group, in-person and we will analyse the words together.

We will give you any support that you need and go at the speed you choose.

Contact us on by going to our website.

Focus Group

Inclusion Ireland
The National Association for People with an Intellectual Disability.

You will be paid €50 (fifty euro) for taking part in the group.
The work will take place on January ....
at ....
in...

It will take approximately 2 hours.

You will be allowed to ask questions after the session's conclusion.

If you would like to take part please contact

Focus Group

Inclusion Ireland
The National Association for People with an Intellectual Disability.

admin@inclusionireland.ie by email or call 01 855 9891

Focus Group

Inclusion Ireland
The National Association for People with an Intellectual Disability.

We are looking for people to help us look at the words that are used in social care in Ireland.

We will be supporting HIQA and the Health Research Board to pick the best words.

You will be in a small focus group, in-person and we will go through the words together.

We will give you any support that you need and go at the speed you choose.

Health Information and Quality Authority

HRB Health Research Board

Focus Group

Inclusion Ireland
The National Association for People with an Intellectual Disability.

€50

You will be paid €50 (fifty euro) for taking part in the group.

January

The work will take place on January ....
at ....
in..

It will take about 2 hours altogether.

If you would like to take part please contact admin@inclusionireland.i?
by email or call 01 855 ?

Health Information and Quality Authority

HRB Health Research Board

Useful apps:

- www.canva.com

- www.photosymbols.com

- Microsoft Word

- www.filmora.com

- www.powerpoint.com