

# Module 5:

## Interview video

**Type of activity:** video

**Level of complexity:** easy

**Time needed:** 20 minutes.

**When to use:** at the beginning of a training session

**Target group:** all participants from beginners to experienced Easy-to-read users.

**Group size:** maximum 20 to 25 people.

**Goals and outcomes:**

- The participants learn about different perspectives on Easy-to-read. They realise that the needs are not uniform, and that target group orientation is important.
- The participants learn why Easy-to-read information is essential.
- The participants get an idea of who could read their Easy-to-read material.
- The video reduces prejudices and shows people who need Easy-to-read are not “lazy” or unwilling to read texts. It empowers them to share their thoughts and experiences and to achieve a representative landscape of Easy-to-read users.
- The video makes the participants think about and discuss different Easy-to-read needs.

**Media, material, and preparation:**

- [Video](#).
- For in-person training: video projector or another device to show the video.
- [Transcript](#) of the video as a printed or digital document.



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## Instructions:

- Give the participants a short introduction to the video. Hand out the transcript if anyone needs it.
- Show the video.
- Let the participants form groups of 3 to 4 individuals. Each group discusses their thoughts on the video and potential personal experiences with the target groups for Easy-to-read texts.
- Each group picks one representative.
- Get back into the plenum. Invite the representatives to share a summary of their groups' discussions.
- Record the take-aways from the video, for example in a digital word cloud or on a flipchart. You can make this an interactive exercise.
- Share the take-aways with the participants after the training.

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